



MACDDS 2010 ANNUAL CONFERENCE PROGRAM ADVERTISING SPECIFICATIONS

MACDDS

2010 ANNUAL CONFERENCE

Lodge of Four Seasons
Lake Ozark, Missouri
October 14-15, 2010

In order to go to print in time for the conference, the following advertising deadlines and specifications have been prepared to assist you in submitting an advertisement for your organization.

If you are reviewing the specifications for the first time and have not yet registered as an exhibitor, please refer to the Exhibitor packet on the MACDDS website at www.macdds.org.

Conference Program: Inside Front Cover (\$100)

Full Page (\$90)

Half Page (\$75)

Quarter Page (\$50)

Deadline: September 25, 2010 (call the MACDDS Office at 573-632-2700 if you need an extension).

Advertisement should be designed in black and white and saved to a .pdf file. If .pdf capability is not available, please send the document as a .TIF file. The conference program is 8 ½ by 11 with a .25 inch margin, no bleeds.

Resolution is up to advertiser, but the higher the resolution, the better the quality of printing.

The advertisement should be emailed to the MACDDS Office c/of Community Asset Builders, LLC, at **CABLLC@earthlink.net** (preferred) or submitted on CD by mail to MACDDS, 606 Dix Rd., Jefferson City, MO 65109.

Please contact the MACDDS office (ask for Patty or Doris) if you have any questions:

MACDDS Office

606 Dix Rd.

Jefferson City, MO 65109

573-632-2700 (phone)

573-632-6678 (fax)

CABLLC@earthlink.net