



MISSOURI ASSOCIATION OF COUNTY
DEVELOPMENTAL DISABILITIES SERVICES

606 Dix Road

Jefferson City, MO 65109

SIGN UP NOW!

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2011 ANNUAL CONFERENCE
OCTOBER 13-14, 2011



Important Vendor Information Inside!

MISSOURI ASSOCIATION OF COUNTY DEVELOPMENTAL DISABILITIES SERVICES
LODGE OF FOUR SEASONS • LAKE OZARK, MISSOURI

INVITATION

Exhibitor

YOU'RE *Invited*

TO THE MACDDS
2011 ANNUAL CONFERENCE

The Missouri Association of County Developmental Disabilities Services (MACDDS) will host its 30th annual statewide conference: *Rising For Success*, October 13-14, 2011 at the Lodge of Four Seasons, Lake Ozark, Missouri. More than 350 board members, executives, professionals, staff, individuals with disabilities and their families are expected to attend. MACDDS would like to personally invite you to become an exhibitor and/or sponsor of this conference. This is an excellent, cost effective way to meet and network with consumers of your products and services.

Businesses having products to sell may purchase exhibit space for \$115. Non-profit and governmental organizations desiring to promote their programs and services within the field may purchase exhibit space for \$60. This fee will secure one 6' display table and two chairs. Electricity for your exhibit may be secured from the Lodge at your own expense.

Exhibits may be set up between 7:00 a.m. and 8:30 a.m. on Thursday, October 13, 2011. The exhibit area will be opened to the registrants Thursday from 8:30 a.m. to 5:30 p.m. Refreshments for all breaks will be served in the exhibit area for maximum visibility of the exhibitors. We are requesting all exhibitors donate one or more door prizes that will be awarded from drawings held during each break. Exhibitors will be given tickets to hand out to individuals who visit their table. Those tickets will then be used to draw for the door prizes. Individuals must be present at the time of the drawing to win.

Sponsoring a refreshment break, meal, or donating funds for conference speakers or advertising in the program are other ways to ensure recognition of your organization. We encourage you to consider these options in addition to exhibiting. Sponsors will be acknowledged with signage as well as in the conference program that is provided to all conference registrants.

Take advantage of the large number of potential customers who will be attending this conference! To become a sponsor or exhibitor, please complete the accompanying form and return it with a check made payable to **MACDDS** and mail it to:

Pam Buschjost,
Conference Coordinator
MACDDS
606 Dix Rd.
Jefferson City, MO 65109.

MACDDS also accepts, Mastercard, Visa and Discover.

Rising FOR SUCCESS
WITH MACDDS

If you plan to stay at the Lodge of Four Seasons, you may make your reservation by calling (888) 265-5500. When making your reservation, state that you are with the MACDDS conference. Please do not hesitate to contact the MACDDS office at 573-632-2700 if you have any questions.

2011 ANNUAL CONFERENCE

EXHIBITING, ADVERTISING AND SPONSORSHIP OPPORTUNITIES



Exhibit Space – (\$115 for profit or \$60 for non-profit and government agencies)

- A 6' draped table, 2 chairs, trash can and an identification sign.
- Three Exhibitor Badges per table.
- Recognition in the final program.



Refreshment Break – (\$250)

All breaks will be held in the Exhibit Area. Coffee and soft drinks are served. Sponsorship in an Exhibit Area break provides:

- Your company's admission to the Exhibit Area during the event.
- If exhibiting, signage for your table and special recognition ribbon for your badge(s).
- Signage by the refreshments.
- Recognition of your company at the brunch.
- Your company's name printed in the final program as a break sponsor.



Brunch – (\$1,000)

There will be a brunch for all attendees on Friday, October 15. Full sponsorship provides:

- Your company's admission to the Exhibit area and FREE table space.
- If exhibiting, signage for your table and special recognition ribbon for badge(s).
- Your company's name announced at the opening session as sponsor.
- Signage at entrance and recognition of your organization at the brunch.
- Your organization's name printed in the final program as the brunch sponsor.



MACDDS Advertising Opportunities

Advertisements in the program provide attendees with your contact information, even after the conference is over. Take advantage of this opportunity today! The conference program will be professionally developed and will include opportunities for companies to advertise. A breakdown for the cost of advertisements is included in the Exhibitors Agreement on the following page. The conference program will include black and white or 2-color advertisements only.

Please indicate your advertising selection on the Exhibitor/Sponsor/Advertising Agreement. You will receive follow-up information about the format and deadlines for ad submissions with confirmation of receipt of your agreement. If you have questions prior to finalizing your agreement, please contact Patty Gaffke, Graphics Designer, at the MACDDS office, at 573-632-2700 or by email, at patty@cabllc.com.

**EXHIBITOR
ADVERTISING
SPONSOR**

Agreement

MACDDS

2011 ANNUAL CONFERENCE
LODGE OF FOUR SEASONS • LAKE OZARK, MISSOURI
OCTOBER 13-14, 2011

PLEASE PRINT OR TYPE:

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: () _____ Fax: () _____

Email: _____

Contact Name: _____

Contact Title: _____

Our company would like to take advantage of the following opportunities:

- Exhibitor Exhibit Table - \$115 (for profit organization)
 Exhibit Table - \$60 (non-profit organization and government agency)

- Sponsor Refreshment Break - \$250
 Thursday Morning Thursday Afternoon
 Friday Morning

- Brunch - \$1,000
 Attendance Prize Drawing – Please identify item _____

- Advertising Front inside cover - \$100 Full page advertisement - \$90
 Back outside cover - \$100 ½ page advertisement - \$75
 ¼ page advertisement - \$50

Total Registration Fees: _____

Make checks **payable to MACDDS** and mail to:
MACDDS 2011 Conference
606 Dix Rd.
Jefferson City, MO 65109
Fax: 573-632-6678

Call 573-632-2700 to charge to Mastercard, Visa or Discover.

questions? **CALL 573-632-2700**