

Community Asset Builders, LLC

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CONSULTING SERVICES

Coaching communities and organizations in identifying and building local assets

Memberships

American Public
Transit Association

Association for
Community Health
Improvement

Community
Transportation
Association of
America

Missouri Chamber
of Commerce

National Rural
Health Association

Registered State
Vendor

Key Skills/ Services

Association
Management

Community
Assessment

Evaluation and
Performance
Monitoring

Event Planning and
Management

Finance Management

Organizational
Assessment

Resource
Development

Strategic Planning

Website Development

Proprietors and their staff provide technical assistance to identify tools and resources to sustain community and organizational processes and interventions, develop effective communication strategies, and utilize technology for effective change and/or cost efficiencies. Their energies are directed at organizational development, particularly within the realm of community development, non-profit associations and organizations, event planning and management, and resource development.

Expertise Summary

Evaluation: Evaluators for several initiatives for Missouri non-profits (local, federal and foundation funded initiatives).

Finance Management: For association clients, we have demonstrated results through increased revenue, increased efficiencies, increased membership, increased conference participation, and increased accountability.

Strategic Planning: Expertise in strategic planning that includes surveys, SWOT analysis, facilitated planning sessions, focus groups and data analysis.

Resource Development: Award of more than \$50 million to Missouri non-profit clients from local, state, federal and foundation funding sources.

Technology: Maintenance of three websites.

Community Assessment: Completion and publication development of more than thirty community assessments.

Strategic Planning Experience

Missouri Association of County Developmental Disabilities Services (2001-present) Provision of limited consulting and association management services on a contractual basis since 2001. Services include organizational efficiencies, communication strategies, committee structure and support, and strategic planning.

Missouri Public Transit Association (2006-present) Provision of extensive association management services on a contractual basis since 2006. Services include organizational efficiencies, communication strategies, financial management, association daily operations, committee structure and support, and strategic planning.

Missouri Rural Health Association (2008-present) Provision of limited consulting and association management services on a contractual basis since 2008. Services include organizational efficiencies, communication strategies, committee structure and support, and strategic planning.

Northwest Region Mental Health Steering Committee (2005-06) Consultation services and strategic planning to maximize local resources and investments to create/modify the community's infrastructure for provision of mental health services in the northwest region of Missouri.

Education

PROPRIETORS

BS in Business Administration,
1998

BS in Business Administration,
1988

Masters in Public Administration,
1992

Missouri Primary Care Association (2003-04)

Awarded contract to assist the association in preparing a comprehensive statewide strategic plan for the federal government that included development of individual plans, provision of technical assistance and resource development for the 19 community health centers throughout the State of Missouri. Intensive work with new start and expansion applications for community health centers and preparation of FQHC Look Alike applications.

Katy Trail Community Health (2003-present)

Worked with the board to initially acquire FQHC status and to write an FQHC grant to obtain FQHC funding. Ongoing work with strategic planning as well as board and staff development.

Whole Kids Outreach (2006-2008)

Facilitated strategic planning process and developed a 5-year strategic plan for use by the board and Executive Director of the organization. Evaluated the organization's center-based programs and services to include a comprehensive review of grant funding, reporting structures, technology utilization and development of a set of recommendations for strategic alignment of goals and objectives to facilitate report development, client data collection and quality improvement activities.

Department of Health & Senior Services-Office of Rural Health (2010)

Awarded contract to conduct statewide focus groups for data compilation for development of a statewide rural health plan.

Community Health Center of Central Missouri (2004-2006)

Worked with board on board training and grant applications to the federal Bureau of Primary Care for and FQHC (federally qualified health center) Look Alike funding and grant. Also wrote project specific grants to the Missouri Foundation for Health for requested funding for strategic plan development. Grant was awarded and strategic plan developed.

Family Guidance Center (2004-2008)

Contracted services for strategic/organizational planning and resource development for Family Guidance Center, a community mental health center located in St. Joseph that serves a multi-county region in Northwest Missouri.

CEMO We CAN (2008)

Facilitated strategic planning process and developed a 3-year strategic plan for the organization.

Unlimited Opportunities, Inc. (2003-present)

Facilitated strategic planning process and developed a three-year strategic plan for use by the board and chief executive officer of the organization. In subsequent years, facilitated an update to the original plan and developed an outcomes tool and annual report to correspond with strategic plan.

Platte County Board of Services for the Developmentally Disabled (2008)

Facilitated strategic planning process and developed a three-year strategic plan for use by the board and chief executive officer of the organization. Included SWOT Analysis.

Jefferson County Health Department (2009)

Facilitated strategic planning process and developed a three-year strategic plan for use by the board and chief executive officer of the organization. Included a comprehensive community assessment.

Adair County SB 40
Developmental
Disabilities Board
(2009)

Facilitated strategic planning process and developed a three-year strategic plan for use by the board and chief executive officer of the organization. Included SWOT analysis.

North Central Missouri
College (2005-2008)

Developed a long-term strategy for planned growth of life sciences programs, including nursing and allied health professionals' training. Developed federal grant application to fund the expansion of the Allied Health program. Application was submitted in August 2006.

Progressive Community
Services (2010-present)

Facilitated strategic planning process and in the preliminary stages of developing a 3-year strategic plan for use by the board and chief executive office of the organization.